




RISE

Responsible Inclusive Sustainable Eco-friendly

WORLD SUMMIT 2019

Social Dialogue ... Sustainable Collaborations

30th Jan to 3rd Feb 2019
Mumbai - Pune



***"I don't think we need any more breakthrough innovations...
It's the breakthrough interactions we need"***

Cheryl Kiser
Executive Director,
The Lewis Institute & Babson Social Innovation Lab, USA



Presented by

idobro
Multiply Your Impact
WOMEN • SOCIAL • GREEN




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R.I.S.E. Values and Principles



4 This creates a framework for collaboration and collective impact for the greater good, shaping a society and its culture

3 At some stage, they are in-sync with the eco-system in which one operates and may be shared by other stakeholders

2 The values are in a constant state of evolution depending on experiences and knowledge in personal and professional spaces

1 The RISE values are drivers of positive action and are a part of every individual and organisation to a varying degree

Foreword



The world of work is undergoing serious transformations. The informal sector is on the rise – especially in the global south countries. Technological advancements along with the changing economic scenarios is rapidly destroying the traditional jobs making the skills of a large portion of our current workforce redundant.

However, there is still hope. The same technology that is destroying old jobs is also generating numerous new employment and livelihood opportunities. However, the burning question is “How do we make our work-force – majority of which is informal, skill-ready to avail these new opportunities of the future?” For majority of youths who did not have long years of schooling, or others who had no education, there is a need for full focus on their education integrated with skill development.

SEWA's founder Ms. Ela Bhatt says... “no skill should be allowed to be redundant or obsolete from our skill-rich country, India. We must develop a market for skill training with fair and higher returns.” Yet, where are the investments when it comes to these workers and employments relevant to them? On these lines, SEWA Bank with over 250000 shareholders, almost 99/5% loan recovery rate and less than 3% NPA, is a live example of the fact that women entrepreneurs are bankable.

The story of thousands of women entrepreneurs show that in order to achieve global and inclusive growth for poor informal workers, there is a need to integrate them higher up in the value chain. SEWA's members – the poor rural workers, have also listed their homes as home-stays on e-hospitality websites, not only generating livelihood opportunity for themselves, but also for hundreds of rural-youth in the form of allied hospitality services – while reviving and nurturing their own culture and traditions. This is an example of the fact that technology when given in the hands of women, they know exactly how to use it. What is needed is a focus on the development of technology – labor augmenting technology, that will generate new, decent and dignified employment opportunities for the youth.

Foreword

Thus, to tackle the challenges and uncertainties arising in the world of work, we need a future economy which focuses on the holistic view of lives and livelihoods - a holistic approach that uses multipronged, integrated and sustainable solutions. Such an economy that revives old skills; facilitates up-skilling; creates new employment opportunities; promotes formation of local worker-owned micro-enterprises; enables scaling of these micro-enterprises through building alliances and partnerships and establishes new links between people, professions and products will lead to sustainable development and a better, dignified and just future of work for all.

I have confidence that the values and framework for positive action, innovation and cooperation adopted, embraced and promoted by RISE shall play a major role in enabling the aforesaid sustainable development. Its commitment to development through social dialogue is a firm step towards a more inclusive, responsible and sustainable society. Therefore, I have a lot of hope, that the RISE World Summit will be of great value to multi-stakeholders including Governments, private sector, Donors, International foundations and NGO's alike.

I congratulate Idobro and wish everyone a very successful Summit!

Reema Nanavaty
Director, SEWA
(Padmashree Awardee)



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about your
SOCIAL IMPACT?

Idobro Impact Solutions

121, East West Industrial Centre, Safed Pool, Andheri Kurla Road, Andheri (E), Mumbai - 400072
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Global Citizens.... Two words that sum up the change that has taken us from 5 years of the RISE Summit to becoming the RISE World Summit.

Global, because this year we have multiple country partners and indeed we are keen to push our boundaries to take the objectives and unique design of the RISE Summit to as many geographies as possible.

Citizens, because after our focus on entrepreneurship and partnership, we have realised the need to bring everyone into the development agenda. If we are to ever realise the addendum of the Sustainable Development Goals – “no one left behind”, then it is critical that we have, “all in”. To this end, we have broadened our spectrum of activities to include students and individuals of every background. Our eclectic mix of over 20 formats are as always participatory and non-hierarchical. This helps us make sure that every attendee is a speaker and that there is in-depth interaction. The RISE Summit has been the beginning of many a new connection that has led to potential outcomes for follow up post event.

The RISE Summit as many would know is based on our four values – Responsible, Inclusive, Sustainable and Eco-friendly (actually it is eco-system friendly..). These values are at the core of all that we do in the Summit, in IDObro and the RISE Infinity Foundation. We launched our Citizenship program recently at an Embassy and have introduced it at the Summit for our participants to discuss and debate in a Squaretable. The Squaretable is our new branding for our Roundtables in line with our eco-system model for landscaping the context of an issue or sector. This year we have 12 Squaretables and 12 Workshops covering a gamut of themes and functions that are important to our society and the organisations that work for it. Something for everyone!

We have also changed our timeline to ensure we never need to deal with the va-

garies of the monsoon, climate change notwithstanding. Our venue and academic partners as always are the key to our success. We thank them and all partners, old and new who make the RISE Summit possible. We have proved that large events are possible without sponsorship and that our model of ownership and collaboration works. As Program partners, each and every partner is completely involved and possesses total control over their part of the Summit. Our other partners contribute their knowledge and expertise to make the RISE Summit distinctive in its format of being inclusive, relevant and flexible, making it a one-of-its kind experience for our participants. The RISE Summit is truly an example of partnership right from its purpose to its execution. It also demonstrates that it is the values we share that drive joint efforts.

As we walk the talk of the RISE principles and frameworks during the RISE World Summit, I once again thank every person and partner who have been involved and wish every participant a journey of discovery that may begin at RISE but continue to Rise until we meet again next year!

Karon Shaiva

Chief Impact Officer & MD

IDObro Impact solutions & Founder RISE Infinity Foundation

Steering Council



Jyotsna Bhatnagar
Private Sector
Partnerships Officer
UN World Food Programme



Moutushi Sengupta
Director, India
MacArthur Foundation



Rupa Naik
Senior Director
World Trade
Center Mumbai



Ulrika Sundberg
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Geeta Castellino
Ex. Head CSR
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Institute of
Management



MV Ashok
Ex. General
Manager Nabard



Naresh Karmalkar
Regional Director
BNI India



Pearl Tiwari
CEO
Ambuja Cement
Foundation



Prashant Mathur
CEO
Society for Social
Empowerment &
Training



Saharsh David
CSR Head
Sandvik Asia



Tincy George
Sr. CSR Manager
Glenmark Foundation



Namrata Dhamankar
Partner
Sprout



Pranati Shroff
Partner
Sprout



Ujjwal Uke
Ex Principal
Secretary (Textiles)
GoM



Radha Sule
Head, corporate
sustainability
Tata Capital



Rama Venkatachalam
Associate Professor
St.Mira's College for Girls

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Agenda

Venue :- Kohinoor Business School, Kurla (MUMBAI)

30th Jan - Day 1	31st Jan - Day 2
Opening Plenary - Release of RISE Values	Opening Plenary -Recap and Way forward for the day
TEA 10:30 - 11:00	
11:00 to 13:00	
SQT 1 - Entrepreneurship & Employment	SQT 5 - Gender Diversity & Inclusion
SQT 2 - SEED Conclave	SQT 6 - Digitising Education
WS 1 - Technology	WS 5 - Process and System
WS 2 - Legal	WS 6 - Work Culture
Lunch Break 13:00	
SQT 3 - Malnutrition Knowledge Hub	SQT 7 - Swedish Alumni
SQT 4 - Waste Management for a Circular Economy	SQT 8 - Citizenship for Individuals and Institutions
WS 3 - Design Thinking	WS 7 - PR & Communication
WS 4 - Financial Planning & Budgeting	WS 8 - Monitoring & Evaluation
16:30 to 18:00	
Networking & High Tea	Closing Plenary - Citizenship Awards and Way Forward
10:30 to 17:00	
Film Festivals, Story Telling, Chat Tables	Film Festivals, Story Telling, Chat Tables
All Day	
RISE World Gallery, Resource Room, Collection Drive Stalls - Women, Green Entrepreneurs, SHG's, NGO's	RISE World Gallery, Resource Room, Collection Drive Stalls - Women, Green Entrepreneurs, SHG's, NGO's

Agenda

Day 3 – Social Tour to Pune with Swedish Alumni

Venue :- Symbiosis Centre for Management Studies, (PUNE)

2nd Feb - Day 4

09:30 to 10:30

Opening Plenary - Release of RISE Values

TEA 10:30 - 11:00

11:00 to 13:00

SQT 9 - Skill Development & Livelihood

SQT 10 - Diversity & Inclusion

WS 9 - Effective Entrepreneurship

WS 10 - Monitoring & Evaluation

Lunch Break 13:00

SQT 11 - Sustainable Practices In Manufacturing

SQT 12 - Citizenship for Individuals and Institutions

WS 11 - Legal

WS 12 - Design Thinking

16:30 to 18:00

Closing Plenary - Citizenship Awards and Way Forward

10:30 to 17:00

Film Festivals, Story Telling, Chat Tables

All Day

RISE World Gallery, Resource Room, Collection DriveStalls - Women, Green Entrepreneurs, SHG's, NGO's

Day 5 – Walkathon & Sports with Person's with Disability

Speakers



Annabel Mehta
President,
Apnalaya



Meghna Apparao
Director
Amazon



Namita Waikar
Managing Editor
People's Archive of
Rural India



Pearl Tiwari
CEO
Ambuja Cement
Foundation



R Vimala
CEO
MSRLM



Radha Sule
Head Corporate
Sustainability Tata Capital



Rajani Gupte
Vice Chancellor,
Symbiosis International
University, Pune



Saharsh David
CSR Head
Sandvik Asia



Sunil Karve
Chairman, Kohinoor
Education Trust



Ulrika Sundberg
Consul General
Sweden Consulate Mumbai

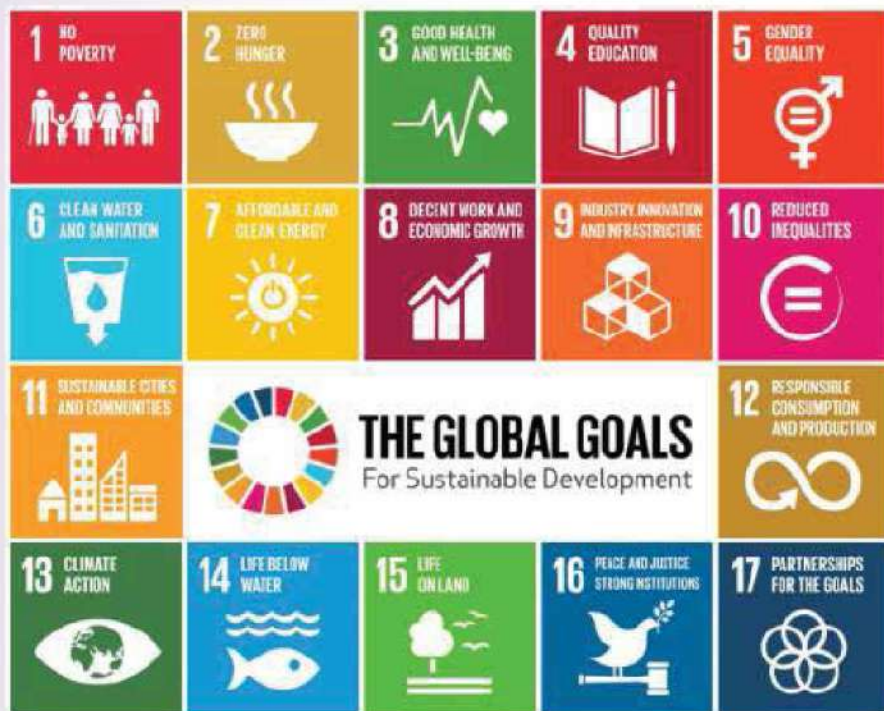


Image Source: www.archiveglobal.org

Chat Tables on Sustainable Development Goals
Join us to discuss the Sustainable Development Goals (SDGs) with a focus on:

- SDG reporting at a programme, organisation, state and national level
- SDG linkage to Government schemes and Ministries
- Interrelation between the SDGs

Entrepreneurship & Employment

11:00 am to 1:00 pm on 30th January, 2019

Kohinoor Business School, Mumbai

- Understanding the demand for specific & specialised skills that diversification & modularization of supply chain will create.
- Exploring opportunities to match workforce supply and industry demand supporting the re-engineered supply chain systems.

Experts:

Nisha Pandey- Associate Professor, VESIM Business School

Karon Shaiva - MD and Chief Impact officer, IDOBRO (Moderator)

Megha Phansalkar- Consultant, World Bank, Tisser India

Foram Nagori - Director, TAJ Hotels



SEED Conclave

11:00 am to 1:00 pm on 30th January, 2019

Kohinoor Business School, Mumbai



- How do you avoid making a bad pitch to your potential investors that could tip your social enterprise towards failure?
- Understand the various components that go to make a great pitch.
- Explore sustainable practice and opportunities in areas of plastic upcycling, sustainable tourism and agriculture

Facilitator:

Amar Munnolimath, Enterprise Support Specialist, SEED



Square Table

Malnutrition Knowledge Hub

2:30 pm to 4:30 pm Day 30th Jan 2019

Kohinoor Business School, Mumbai



- Identifying gaps in food literacy and exploring best practices to bridge nutritional divide
- Sharing and celebrating best practices of improved food diversity & nutritional value at local, regional, and national level.
- Exploring opportunities and proposing steps to improve nutritional status, sustain nutritional well-being and increase community participation

Experts:

Tincy George - Senior CSR Manager, Glenmark Foundation

Rushina Munshaw - Ghildiyal - (Food Consultant) A Perfect Bite Consulting

Karon Shaiva - MD and Chief Impact officer, IDOBRO (Moderator)

Ujjwal Uke - Ex Principal Secretary (Textiles), Government of India

Ravi Subbaiah - Technical Director, CARE India

Waste Management for a Circular Economy

2:30 pm to 4:30 pm Day 30th Jan 2019

Kohinoor Business School, Mumbai



- Understand the regulatory environment relating to plastic waste management.
- Promote rechanneling of plastic waste into more productive opportunities & build entrepreneurship models to exploit plastic waste
- Emphasise and enforce producer's responsibility to manage last mile processes in waste management.
- Develop organized processes to retrieve plastic waste from the environment to recycling centres.

Experts

Sameer Unhalay - Asst. Commissioner, Thane Municipal Corporation

Naresh Karmalkar - Regional Director, BNI India (Moderator)

Anil Saldanha - Partner, Synterprise

Jyoti Palekar - Co- Founder and Managing Director, STEP

Chhris Roasario - Trustee, Arts Alive Foundation

Square Table

Gender Diversity & Inclusion

11:00 am to 1:00 pm Day 31st Jan 2019

Kohinoor Business School, Mumbai



- Recognize excellence and commitment to gender equality, diversity and in education in education and social change sectors
- Stepping up action and advocacy to advance women and girls empowerment across different social and business contexts to speed up achievement of SDG 5

Experts

Saharsh David - CSR Head, Sandvik Asia

Karon Shaiva - Chief Impact Officer & MD, IDOBRO (Moderator)

Anupama Kapoor - Reboot

Meera Tenguria - Mentor & Advisor, CBFW

Digitising Education

11:00 am to 1:00 pm on 31st Jan 2019

Kohinoor Business School, Mumbai



- Building linkages between educational institutions & industry to design curriculum that caters to ground realities of the industry, is in sync with its norms and encourages innovation in application and design of systems
- Understand the current ICT landscape across various educational sectors, the key stakeholders and their roles in technology implementations.
- Exchange on-ground experiences in implementation, management and challenges faced and develop collaborations to speed up integration of ICT with traditional formal education models.

Experts

Dr. Nima John - Asst. Prof, Vidyalankar School Of Information & Technology

Anil Mammen - Chief, Learning Design, Tata Class Edge

Aarti Savur - CEO, Parisar Asha

Chandra Shekhar Ghildiyal - Experience Design Consultant (Moderator)

Geeta Castolino - Ex Head CSR, Welingkar Institute of MRD

Square Table

Swedish Institute Alumni Conclave

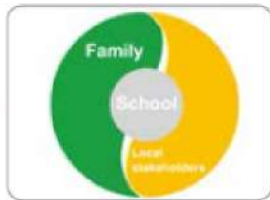
2:30 pm to 4:30 pm on 31st January, 2019
Kohinoor Business School, Mumbai



The square table at the RISE World Summit is to explore synergies among Swedish Institute Alumni and Swedish companies in India. The format would be 100% interactive so as to go beyond networking, to discover the capabilities and challenges faced in pursuing diversity, inclusion and sustainability. This would potentially result in long term partnerships and projects with other stakeholders present.

Citizenship for Individuals & Institutions

2:30 am to 4:30 pm on 31st January, 2019
Kohinoor Business School, Mumbai



- Discover the RISE values to find Purpose as an individual and contribute as a citizen.
- Understand the linkages between local problems & problems that affect us globally and explore solutions
- Explore strategies to imbibe the RISE Value based thinking and design initiatives to invoke Community Engagement for problem solving.

Experts

Lara Shankar - Branch Head, Concern India Foundation

Haresh Shah - Founder, Making A Difference Foundation

Tincy George - Senior CSR Manager, Glenmark Foundation

Shishir Joshi - CEO and Co-founder Project Mumbai

Square Table

Skill Development & Employment

11:00 am to 1:00 pm on 2nd February, 2019
Symbiosis Centre for Management Studies, Pune



- Understanding structural deficiencies and designing solutions for changes in policy and implementation with regards to skilling for livelihood
- Establish linkages and drive collaborations between stakeholders to scale up relevant skilling initiatives.
- Designing integrated platforms that harness stakeholder strengths to promote livelihood based skilling

Experts

Sathish Narayanan - Design Media & Edutainment Solutions Pvt Ltd.

Sameet Joshi - Regional Cluster Manager - TATA Strive

Gauri Kacherikar - Global Delivery Manager - Tieto India

Ketan Deshpande - FUEL

Diversity & Inclusion

11:00 am to 1:00 pm on 2nd Feb 2019
Symbiosis Centre for Management Studies, Pune



- Create incentive systems for organisations to break barriers to inclusion and build integrated approaches in dealing with the vulnerable groups.
- Build a co-ordinated effort to customize solutions and adapt existing systems to seamlessly include all vulnerable and marginalized groups.
- Formulate and enforce legislative interventions to reduce and overcome discriminatory practices.

Experts

Fr. Konrad Noronha SJ - Director and Coordinator,
Center for Pastoral Management

Square Table

Sustainable Practices in Manufacturing

2:30 am to 4:30 pm on 2nd February, 2019

Kohinoor Business School, Mumbai



- Explore strategies to enable manufacturing industry to implement, measure & celebrate environmentally sustainable manufacturing practices & processes.
- Design credit based evaluation systems that can help save operating costs and thus accelerate adoption of green technology.
- Discuss innovations in facility design and production processes that can be adapted to minimize waste in production cycle - from manufacturing to final consumption of product and its disposal

Experts:

Dr Shrikar Dole - Founder & CEO, SDG Foundation

Pramod Khadse - Ambuja cement Foundation

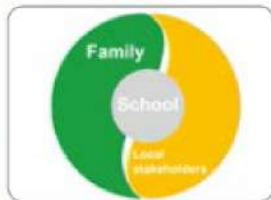
Namrata Dhamankar - Partner, Sprout

Karon Shaiva - Chief Impact Officer & MD - IDOBRO (Moderator)

Citizenship for Individuals & Institutions

2:30 am to 4:30 pm on 2nd February, 2019 Mumbai

Symbiosis Centre for Management Studies, Pune



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- Explore strategies to imbibe the RISE Value based thinking and design initiatives to invoke Community Engagement for problem solving

Experts

Shazed Lehry - CEO, Cease Fire Extinguishers & Systems

Dr. Rama Venkatachalam - Associate Prof, St. Mira's College for Girls

Workshops



Technology

11:00 am to 1:00 pm on 30th January, 2019 Mumbai

This session will touch upon how can you leverage up on technologies available today to reach out to your markets and unlock new opportunities. To find, acquire and sustain new markets tech is your best bet and this session your starting point

Facilitator: Himanshu Chanda

Himanshu, is an Entrepreneur, Speaker, Host and Writer. He is the Founder CEO of a Social Platform called ProjectHeena been featured on CNBC as Young Turks for the innovative approach towards business. Himanshu has trained several professionals while serving as a Project Manager at TCS & also mentored several Entrepreneurs while leading the Mumbai chapter of HeadStart Network Foundation.



Legal Health Check up for NGO's & Socents

11:00 am to 1:00 pm on 30th January, 2019 Mumbai



- Map legal issues that development organizations face in their work and need to be managed on a regular basis.
- Learn about regulatory compliance and develop internal controls and policy frameworks to implement them.
- Train and adapt the organizational system to make legal compliance an integral part of everyday functioning

Facilitator: Trishna Kriplani

Trishna works as Legal Programme Manager for South Asia with the Thomson Reuters Foundation and has a particular interest in peace building, business and human rights. Further, she has been engaged with the development sector with several NGOs and International Organisations such as UNDP, the International Committee of the Red Cross.



Design Thinking

2:30 pm to 4:30 pm on 30th January, 2019 Mumbai

2:30 am to 4:30 pm on 2nd February, 2019, Pune

- Tackle a quick hands-on challenge in groups of four to five people
- Practice the methods what you've learned through engaging activities
- Learn from some successful case studies of Design Thinking from all over the world.

Facilitator: Butool Abbas

Butool is a Design and Research consultant committed to using design thinking in the social & commercial space. A Masters in Design from IIT Kanpur & B.Arch from MSU Baroda. In her past, 9+ years of professional life, she has worn many hats. A design entrepreneur, she co-founded a design & research consultancy, Thinking Threads Design & Oink, an e-commerce brand.

**Financial Planning & Budgeting**

2:30 pm to 4:30 pm on 30th January, 2019 Mumbai

- Business plan and budgeting an effective tool for the continued growth of an organisation to achieve its vision and objectives
- Factors both internal and external to be considered while designing the business plan
- Budgeting an effective tool for monitoring performances

Facilitator: Saurabh Singhavi

Saurabh is a professional with 12 years work exposure in Banking and Financial Services Industry handling various Mutual Fund and Insurance clients. He has worked with HSBC Securities Services, Indiabulls Mutual Fund and ICICI Prudential Mutual Fund and handled various areas. He has been a key personnel in setting up infrastructure of Indiabulls Mutual Fund and other related activities

ASCo

Process and Systems

11:00 am to 1:00 pm on 31st January, 2019 Mumbai

- Awareness about organizational needs & on ground operational strengths & weaknesses to build effective processes.
- Understand methods to develop processes and internal controls to increase productivity.
- Address Peter Druckers 5 Magic Questions to measure and improve organizational effectiveness.
- Case Study on Accounts Payable – Impact of an efficient process on financial and business management.

Facilitator: Deepjee Singhal

Deepjee Singhal is a partner of Pipalia Singhal & Associates & an Advisor to Sama Audit Systems & Softwares Pvt Ltd. He is also a Certified Internal Auditor – IIA, Inc., Florida, USA. He has been involved in setting up of risk management mechanism, reviewing & setting up internal control structures, business consultancy on design, documentation & implementation of systems & procedures.

**Work Culture**

11:00 am to 1:00 pm on 31st January, 2019 Mumbai

- Identify our fears & self-conflicts to gain a better understanding our thinking & behaviour.
- Manage our mental barriers that stop & harm our personal growth.
- Methods of subconsciously programming our mind to become open & receptive to ideas so we can lead successful lives.
- Learn the art of finding key to solving our problems by looking inwards.

Facilitator: Ujjwal Uke

Mr Ujjwal Uke has over 38 years of experience in different government departments such as the Women and Child Development, Social Justice & Special Assistance and others. He has been instrumental in bringing various reforms in his areas of work. He has passionately pursued his vision & liberated thousands via USP®. Till date he has trained about 12000 people.



Effective Media Engagement for NGOs and Social Enterprises

2:30 pm to 4:30 pm on 31st January, 2019 Mumbai

- Understanding how the media ecosystem works, so as to create more impactful and responsive stories for your social initiative
- Learning the art of engaging with the media on a one-to-one basis.
- Skillling in effective media handling to create impactful media collateral – press release, articles, interesting stories.

Facilitator: Simit Bhagat

Simit Bhagat is a former journalist, development practitioner and documentary filmmaker. He has worked in various capacities with The Times of India, Government of Maharashtra, Tata Trusts and Thomson Reuters Foundation.

**Facilitator: Shail Desai**

Shail Desai is a freelance journalist from Mumbai. He regularly writes on a variety of subjects for publications such as Mint, Firstpost, Mumbai Mirror, Hindu Business Line, Scroll and DNA among others.

Monitoring & Evaluation

2:30 am to 4:30 pm on 31st January, 2019 Mumbai

11:00 am to 1:00 pm on 2nd February, 2019, Pune

- Identify key elements and structural steps to craft a functionally effective and implementable M&E Plan that can aid in mapping an intervention's performance and build accountability with funding agencies and stakeholders.
- Explore critical variables that need to be met and tracked to ensure that the program is evidence based, its results can be tracked over time and impact can be measured.

Facilitator: : Arundhati Char

A senior social scientist, Arundhati is the President and Co-Founder of U-Respect Foundation, an evidence-based not-for-profit-public health foundation. She has over 28 years research and program experience. Use of innovative research and programme tools are her forte. She is also consultant to many bi-lateral and multi-lateral agencies based in India.

**Effective Entrepreneurship**

11:00 am to 1:00 pm on 2nd February, 2019 Pune

- Understand how the Philanthropic industry works and skills and competencies needed to navigate it.
- Develop effective processes to handle operations and opportunities. Implement business metrics that will help manage performance.
- Build sustainable revenue models and partnerships for organisational growth.
- Discuss Case Studies to understand how organizations created Social Value effectively

Facilitator: Dr. Rama Venkatachalam

Dr Rama has over 25 years of teaching experience in Business Entrepreneurship, Organizational Behaviour, Business Communication and many others. She has a keen interest Entrepreneurship, Women Empowerment, Craft Revival, Retail Management, Organizational Behaviour, and Cost Accountancy. She has also been awarded the 'Nation Builders Award 2017' by the Uttara Bharat Sangh, Pune and Rotary Club of Pune Riverside.

**Legal framework for Social Ventures NGO's & Socents**

2:30 pm to 4:30 pm on 2nd February, 2019 Pune

- Understanding various legal structures and frameworks
- Applicable Compliances
- How to make your entity process driven

Facilitator: Kunal Sarpal

Adv. CS. Kunal R. Sarpal, Founder and CEO, White Collar Legal LLP, is a nationally recognised & awarded legal professional specialising in Corporate & Intellectual Property Law. He's a prolific and a sought-after speaker and routinely presents keynote speeches, had a TEDx talk and a Josh talk to his credit with thousands of viewership. He's also a visiting faculty with many renowned institutions wherein he primarily teaches law and entrepreneurship.





Film Festival – The Film Festival at RISE World Summit has been curated by Dosti House at US Consulate General Mumbai. The Film Festival will be a visual feast of films and conversations that highlight issues on Women empowerment and Green. The films screened are “Big Dream”, “Code Girl”, “Truth to Power” and many more. Screening of films will be followed by Q&A with the audience to share perspectives and insights for advocacy and action

Chat Tables – The Chat Tables are interactive discussion tables to encourage participants to explore innovative solutions on achieving SDG Goals. The chat tables throw open interesting questions which the participants provide answers to.



Survey – The Surveys use both Online and offline formats to seek information from key sector stakeholders such as Civil Society, Corporates, Government and Academia. The surveys seek to gain information on sector developments and proposed solutions.

Story Telling – An expert is available all day who mentors participants on the art of story-telling. As an exercise, the films screened will be the reference points for participants to exercise and gain feedback from expert.



Resource Library – This is a platform for organisations in the sector to showcase their work, projects and information of key issues.

World Gallery – The World Gallery is a showcase of innovation, initiatives & entrepreneurs in India & across the world.



Collection Drive – This is a collection box kept to encourage participants to provide old and usable clothes for women and children. The boxes will be handed over to Ek Saath Foundation.

Contests – Inviting participation in the following contests – “Meri Poushtik Rasoi” and “Communication Catalyst” By Glenmark.



Awards – RISE Citizenship awards given to individuals who have showcased exemplary work for society, based on RISE Values.

Mentoring – Sector experts provide one on one mentoring to entrepreneurs and help them seek immediate solutions.



Sell-a-Thon – A competition for college students encouraging entrepreneurship. They will pick up products from the stalls and sell them to their networks.

Tours – Field visits to Wada & Pune to experience social initiatives and sustainable best practices on the ground.





Sign up!

To participate in the following programs



Communication Catalyst	Combat malnutrition to influence & communicate to relevant stakeholders.	NGO's, Corporates & Institutes
Idari Poushtik Rasol	Contest of Traditional, Nutritious & Localized recipes. Win cash prize upto 2,00,000 INR.	Food lovers & Professionals
RISE Citizenship Program	Training provided on RISE Values leading to participatory citizenship	Schools, Corporates & Civil Society
I-Pitch	Consultancy to develop win-win business plans and pitch to Impact Investors.	Women, Social & Green Entrepreneurs
Entrepreneurship Program	Training and Mentoring for business growth	Women, Social & Green Entrepreneurs
Cancer Awareness Program	Free Cancer awareness Sessions in your Corporate Office by Oncologist	Corporates

Who Should Apply

The RISE Exhibition

Women and Green Entrepreneurs, NGOs and SHGs, will showcase their products including a variety of gift items, kurtis, jewelry, bags, home decor, eco-friendly items and more; along with a selection of food stalls – something to suit every taste and budget. Everyone will have the double pleasure of finding something they love, while supporting and empowering women and NGOs.

Sr No	Organisation Name	
1	Creative Learning Aids	Books for Children
2	Atharv Collection	Handloom sarees
3	A.M. International	Herbal Beauty Products
4	Amina Jiwani	Jewellery & Counselling
5	Octosport India	Adventure Sports
6	Gayatri Anikhindi	Traditional Kasuti Embroidery
7	Surya Pujari	Ayurvedic Medicine
8	Fausta Kumar	Bags
9	United Sisters Foundation	Hand made sanitary napkins
10	Tisser India	Handicrafts and accessories

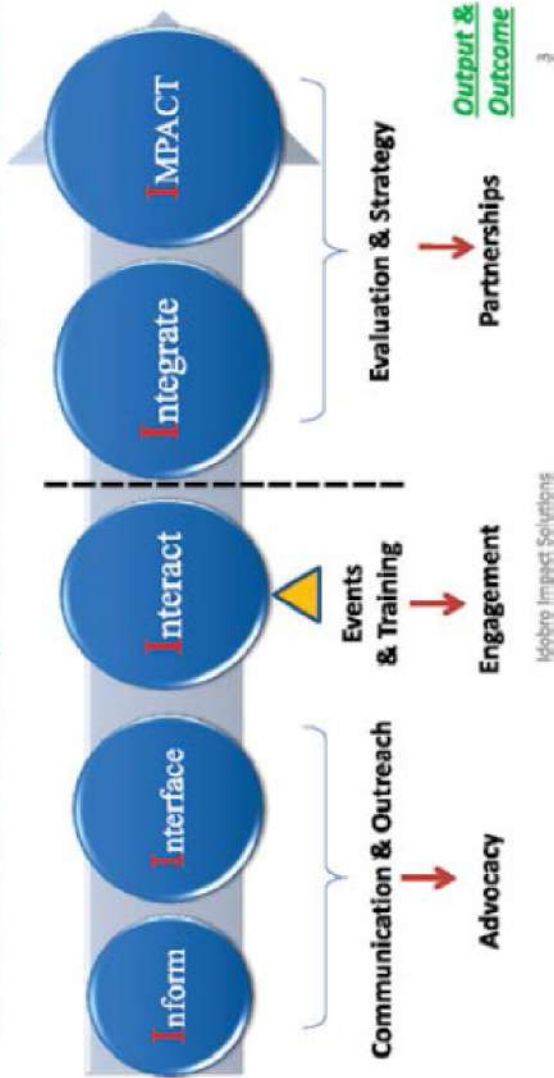
Sports wit PWD's



Stalls

Idobro (i5*) – 5 step Impact Multiplier & Theory of Change

Need - Access Markets – Build Capacity – Create Linkages – Deliver Solutions



Our Mission

To measure and multiply the socio-environmental impact of women, social and green issues through markets, capacities, linkages and solutions

Our Services

Inform > Interface > Interact > Integrate > Impact

Ethical Branding
Social Message Advertising
Cause related Marketing
Graphic Designing & AV
PR & Digital Marketing



Communication and Outreach

Inform > Interface > Interact > Integrate > Impact



Events and Training

Employee Engagement
Consumer Exhibitions & Roadshows
Conference and Awards
Workshop and Training Seminars
Special Events & Tours

Inform > Interface > Interact > Integrate > Impact

CSR Implementation and Technology
Monitoring & Evaluation - Impact Evaluation
Baseline Studies - Needs Assessment
Perception Analysis
NGO Ranking



Evaluation & Strategy

Access Markets . Build Capacities . Create Linkages. Deliver Solutions

Advocacy • Engagement • Partnerships

World Environment Day

Every year, on World Environment Day (WED), Idobro calls upon all stakeholders- corporate houses, private and public enterprises and citizens to revive and renew efforts towards a more greener planet.

Idobro celebrates WED each year on 5th June at the scenic Carter Rd promenade by the sea-side in Bandra, Mumbai, or in corporate location. E-waste collection, onsite data destruction, solar lantern demonstration, tiger conservation efforts, green shopping are just some of the activities Idobro has taken up over the years to promote and further the cause of environment. We have conducted workshops, activities, and campaigns pan India for the Corporates we work with, be it creating bird feeders using old pet bottles, starting a kitchen garden, Learning how to do bonsai, composting wet waste and many more. Each year WED is based on a specific theme.



For designing and implementing of engagement for World Environment day please write to hema.ganachari@idobro.com

International Women's Day

International Women's Day (IWD), also called International Working Women's Day, is celebrated on March 8 every year. In different regions the focus of the celebration ranges from general celebration of respect, appreciation and love towards women to a celebration for women's economic, political and social achievements. Idobro works with corporates to co-celebrate International Women's Day by organising a variety of fun and inspirational programs for the women employees in the organisation.

Given below are some pictures showing the involvement of the participants in some of the corporates, on the 8th of March, over the years.



For designing & implementing of engagement for International Woman's Day please write to hema.ganachari@idobro.com



Idobro Overview and Footprint

Our world faces complex problems that require a paradigm shift in mind-set and action. Long term, holistic planning needs an eco-system model of advocacy, engagement and interventions. Idobro's end-to-end approach seeks to overcome systemic barriers, provide market-based solutions and forge partnerships driven by shared values based on three key pillars:

1. WSG Entrepreneurship
2. Community Development Assessment and Alliances
3. Value-based Citizenship

Idobro's mission is "to measure and multiply the socio-environmental impact of women, social and green (WSG) initiatives through markets, capacity, linkages and solutions."

Idobro has designed and developed a toolkit to scale, sustain and replicate WSG initiatives:

- Landscaping and Mapping of challenges and capabilities
- RISE Framework for strategy and design
- I*5 Multiplier Process for execution
- RISE Values and Principles

In the past 9 years, Idobro has established itself as a resource centre for Research, Implementation, Stakeholder Relations and Evaluation. We apply the critical lens of Gender, Technology and Innovation for deeper insights into diversity, inclusion and sustainability issues. Our annual RISE Summit provides thought leadership to foster dialogue, build capabilities and facilitate collaborations for integrated development. The RISE Infinity Foundations strengthens individuals and institutions for positive action and collective impact.

We have local and global experience in urban and rural settings, with online and offline tools for corporate and non-profit, government and academic initiatives. This has co-created a 360° knowledge platform with long term outcomes and value to our communities, enterprise members, partners and associates reaching out to over a million lives.



Idobro Member products

Products

- Apparel and Accessories
- Corporate and Office Stationary
- Gifts Items
- Decoration
- Food Products
- Personal Care
- Green Products
- Jewellery
- Home Décor and Accessories
- Water Purification

Services

- Employee Engagement Programs
- Recycling
- E-Waste Management
- Climaprinting
- Ecology Solutions
- Design and Communication
- Certification & Impact Assessment
- Eco- Tourism
- Catering
- Education and Training



This catalogue is not an exhaustive showcase of products and services from Idobro members. For more information and product details please log on www.idobro.com

For enquiries and order in India or for export please contact:
Hema Ganachari: (+91) 9820192316
Email id: hema.ganachari@idobro.com

Key Initiatives - Idobro



Series of workshops on entrepreneurship



Situational analysis of educational facilities in tea gardens



Communication Catalyst Pan-India competition on BCC development



Sandvik India Diversity Awards and mentoring program



Design & Implementation of sanitation campaign



Design & Implementation of Glenmark's flagship program



Market Research for a Skill Training Program



Meri Poushtik Rasoi Pan-India competition to collect nutritious recipe

Rise Infinity Foundation



RISE INFINITY FOUNDATION (RIF) was founded in 2014 with the objective to help create a more Responsible, Inclusive, Sustainable and Eco—friendly society that will meet the immediate needs of those who are challenged and underserved.

Our Mission:

To nurture progressive, peaceful, communities and greener neighbourhoods through citizenship and collective action.

Our Mandate:

The foundation has undertaken a variety of small programs and believe that collaboration is the key to leverage strengthen resources for greater impact. We partner with individuals and organizations to provide solutions that meets urgent needs of the vulnerable, the poor and the sick or the environment.

Livelihood	Education	Disability	Health	Environment
Organised a livelihood and financial literacy program for 127 women in Mumbai	Supported a young Scholar to achieve his aspirational career	Organised a self-empowerment program for Persons with Disability in Delhi.	Contributed towards the medical expenses of the sole bread earner of a low income household	Supported a project "Liter of Light" near Vishakapatnam to provide light to 4 hamlets that had no electricity

Give a little:

Time – Volunteer or Intern with us to learn experientially and create impact too

Talent– Use your knowledge, skill and/or experience for social good to undertake specific projects.

Treasure – Contribute in cash or kind to support our work

Partner for Purpose, Progress, Prosperity and Peace

To know more or just to meet us :

Hema Ganachari - +91 98201 92316 / hema.ganachari@riseinfinity.org
www.riseinfinity.org

Testimonials

Urvashi Devidayal, Sankalp India Lead – Intellectap

"RISE Summit is a fantastic convener of the right stakeholders in the sector. It allows for open conversations leading to collaborations. I always enjoy participating in the RISE Summit."

Anagha Mahajani - General Manager CSR - Ambuja Cement Foundation

"As always, it was a great pleasure and a wonderful experience to meet people from diverse backgrounds at the RISE event..... I think lot of ideas came up in terms of employee engagement and it was quite a gain for me to know about how other companies view employee engagement and how serious this business is all about. So it was a wonderful experience and I thank Idobro for this."

Dr. Nirmala Josh, Research Head - MET Institute of Management

"I enjoyed all the round-tables conducted here. ..The ways the round-tables were conducted was totally different from the normal round-tables. I believe at the end of the roundtable conference, all participants had something to take away with them, their experience which they have shared, the knowledge which they have exchanged on the platform and the network they had createda synergy for execution of social projects."

Naresh Patil - Chief Sustainability Officer at Mahindra and Mahindra Ltd.
It was a highly satisfying experience with some nice engaging format. Great value addition!

A Collaborative RISE

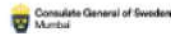
Academic Partner



Organiser



Country Partners



Knowledge Partners



Summit Co-Hosts



Technology partners



Tour Partners

Program Partners

