

Round Table Skill Development and Livelihoods









ABOUT RISE 2015

RISE 2015 was held on the 10th and 11th of Sept, at the MET Institute of Management, Bandra. RISE, which stands for the shared values Responsible, Inclusive, Sustainable, and Eco-friendly, has been conceived as a platform for Capacity Building and Collaboration. This year's theme of "Breakthrough Innovations", is a platform for CSR and Affirmative Action to:

- 1. Actively engage participants in an inclusive, flexible and non-competitive format
- 2. Bring down outreach/visibility costs for development sector organizations through joint infrastructure and shared networks
- 3. Cut across silos for multi-stakeholder dialogue on a spectrum of issues
- 4. Design solutions that leverage strengths and resources for integrated development

THE SECTORS

RISE 2015 intended to set the stage for deeper engagement between Government, the Private and Development Sector, Social Enterprises and Impact Investors on:

- 1. Issues that addressed 8 Impact sectors– Health, Livelihood, Education, Women, Water, Disaster, Road Safety & Employee Engagement
- 2. Other topics such as Resources for development People, Technology, Finance, Markets, HR, Communication & Media, Gender & Climate Change, Monitoring and Evaluation

THE FORMAT

RISE 2015 consisted of

- 1. **ROUNDTABLES** Interactive sessions among Key Opinion Leaders, Special Interest Groups to discuss issues and work towards solutions
- 2. WORKSHOPS Intensive consultation with subject matter expert in focus groups
- 3. CHAT TABLES Informal conversation between relevant participants
- 4. EXHIBITION AREA / DISPLAY TABLES Space for display, live demos, and walk-ins

Roundtable Format

The roundtables have been designed using an anchor and project approach wherein discussions are held over and around a predefined program/Project or area identified by the anchor, moderated by an Industry expert/practitioner; Participants included industry, government, social enterprises, academia and civil society members.

The roundtables served as a need assessment tool to map potential resources and areas of collaboration. They also help to find the needs of the sector, experiential learnings and validate them in the discussions.

We extend a welcome to all the stakeholders to join us and take action based on the outcomes of the roundtable.

For more information or any query, please contact devashish.dass@idobro.com or 9823232668

ROUNDTABLE FOR SKILL DEVELOPMENT & LIVELIHOOD

CO-HOSTED BY AMBUJA CEMENT FOUNDATION (ACF) 11th September 2015

1. OBJECTIVES OF THE ROUND TABLE

ACF has developed the Skill and Entrepreneurship Development Institutes (SEDI) to bridge the employability gap by providing the required skill based training to youth in rural and semi-urban areas. SEDI's at ACF have today expanded to 16 SEDIs in 10 states. To take this program ahead ACF co-hosted the roundtable with Idobro to:

- Map of corporate and NGOs working in the space of skill development and Livelihood
- Offer its expertise and partner with the organizations interested in the field of skill development and livelihood

2. FOCUS OF THE DISCUSSION

These were key points discussed at the roundtable

- Generating new jobs is a crucial task and plays a significant role in the economy. A drop in the financial market hits the job market and creates unemployment. India has the largest population of youth in the world with about 66% of the population under the age of 35, so the impact of declining financial market is the worst in India. Though education level in the recent years has increased¹, skill development is still a crucial issue. Moreover, poverty, limited access to skill-based education, work experience are some of the major factors that lead to unemployment and underemployment.
- In rural parts of India, unskilled youths are forced to migrate for work to bigger cities due to lack of opportunities in local areas. It is necessary to provide the youth with various skills required to be able to earn their livelihood in the local market.
- The issue of employment is not only a problem in rural areas, but it is also a matter of concern in the urban population which makes skill development a crucial issue
- As compared to the west where about 70% of individuals opt for skill development courses over graduation courses, in India only 7% of individuals choose courses in skill development.
- The curriculum of the courses offered in the skill development program should be designed keeping in mind the background of the individuals. Aptitude tests should be introduced before the beginning of the courses so as to have a clear indication as to which particular field the person is most suited.
- An important challenge is to develop and design skill development courses that are need based. It has been found out in several studies that individuals are trained in a particular trait but still are jobless due to either no requirement of that skill or due to massive competition.

¹ Unemployment in India – Types, Causes and Statistics |

http://www.mapsofindia.com/my-india/society/unemployment-on-rise-in-india (accessed September 30, 2015).

Many of the vocational training programs are short term courses compared to other professional courses that are for 2 - 3 years. It is a concern if the short term courses would be able to deliver on the quality and skills required by the Industry. A proper thought process has to be in a place that strikes a balance between content and duration to ensure employability.





3. OUTCOME OF THE ROUND TABLE

Based on the insights learned from the roundtable, participants expressed their interest to work on the following areas:

- To try and include soft skills while designing the course curriculum for the programs
- Also, include industry internships during the program, so the participant gets a feel of the same
- To give more importance to the quality of the training rather than number of individuals trained
- Proper mapping to be conducted of the area to provide need based skills training
- Safety to be considered as an integral part of any skill based training
- 4. PROJECT BENEFICIARIES

College dropouts, unemployed youth, artisans, nonprofits, local government, CSR

5. PARTICIPANTS AND COLLABORATORS

The participants included persons from the Government, Corporate and NGO Sector, Academia, Practitioners, Trainers

Experts in the roundtable were: Anagha Mahajani (Ambuja Cement Foundation), Shubha Benurwar (BMC), Prof. Amarr G. Prabhu (Don-Bosco), Mr. Narendra Kumar Dundu (Mumbai Smiles)

Potential Collaborators

- Corporate KPDL, Crompton Greaves, Diageo, Simext Tech, Simext Tech
- Government BMC
- NGOs Harsha Trust, Mumbai Smiles, Mumbai Smiles, Omkar, IMFPA, ACF, JCB Foundation, Sainath Mahila Bachat Gat, Sarathya, Udyogini, Social Enterprise, I watch
- Castrol India Ltd, Freedom for You Foundation

- Academia Welingkar Institute of Management, MET IOM, MET Nasik, Science for Society, Don Bosco
- Individuals/Consultants- Dr. Gopal Sharma, Geetanjali Hinduja



121, East West Industrial Centre, Safed Pool, Andheri Kurla Road, Andheri (E), Mumbai - 400072

+91 22 65730776 | info@idobro.com | www.idobro.com

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