



BEHAVIOUR CHANGE COMMUNICATION FOR MALNUTRITION



MP
TRIBES

SUPERSTITION



SENTIMENT
OF
WEARING
LIZARD TAILS

REPRESENTING
ENERGY



COMICS OF
TRADITIONAL
ART



HEAD
COVER

APRON



USE LOCAL
INGREDIENTS
INDIGENOUS

VICE
NUTRITIOUS
TRIBAL HEAL
THAT WENT
VIRAL



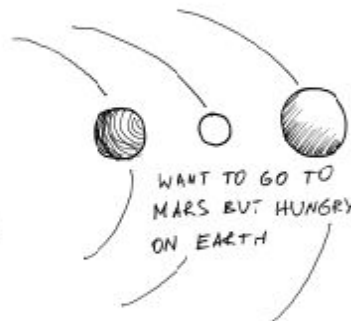
MISCONCEPTIONS
AS NUTRITIOUS ALTERNATIVES



ASSUMPTIONS CAUSED BY MEDIA



FLAG AND ITS
COLORS AS
COMMUNICATION
TOOL, TRIGGER
AND EDUCATION



WANT TO GO TO
MARS BUT HUNGRY
ON EARTH



POWER OF
MEDIA IN
REINFORCING
FALSEHOODS



NO SPACE FOR
MALNUTRITION

WHEN THERE, IT IS
SENSATIONAL



EXPERIMENTATION TO
PROVIDE NUTRITION
LOCALLY

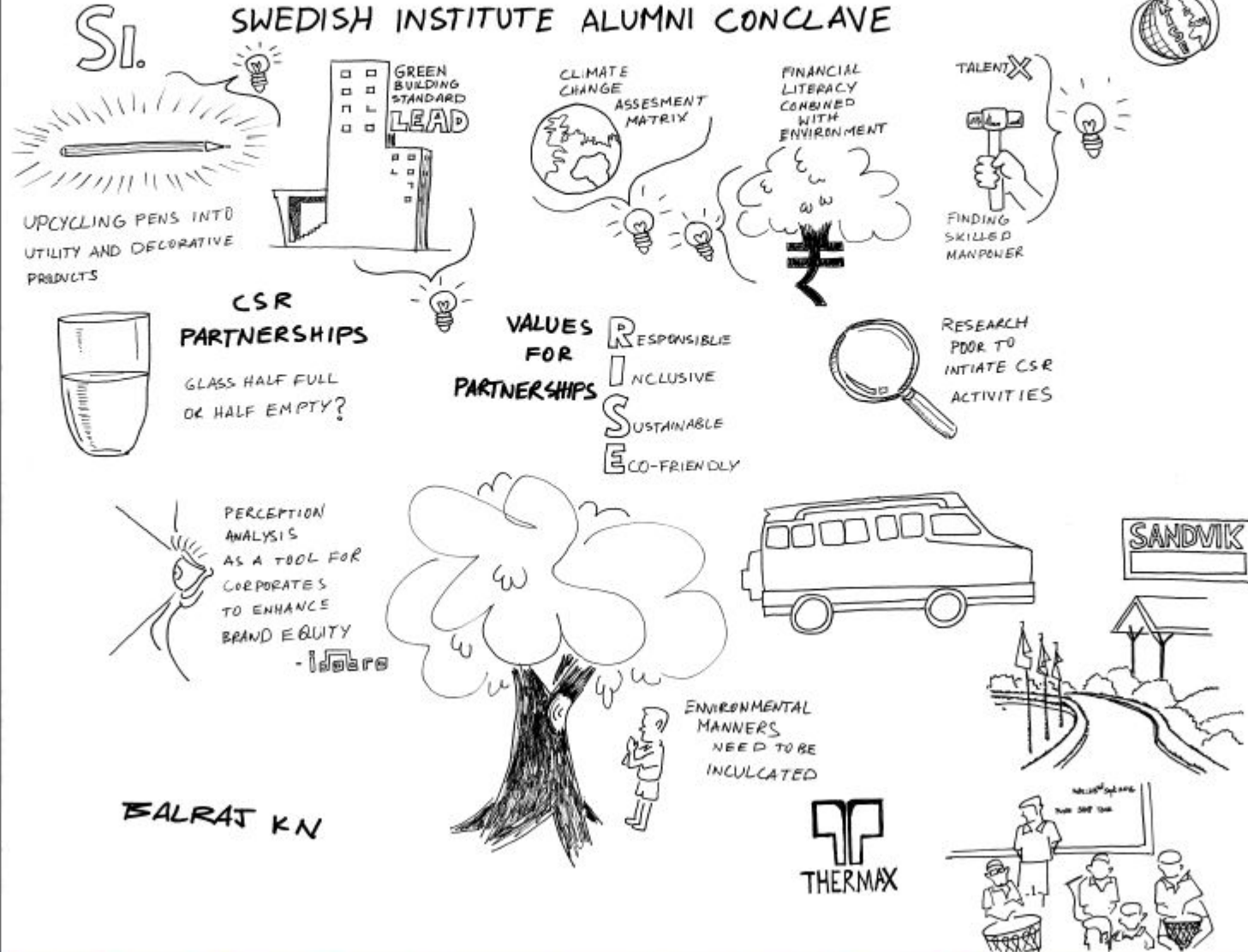
COMMUNITY
RADIO
TO
SPREAD THE
WORD



BARAJKN

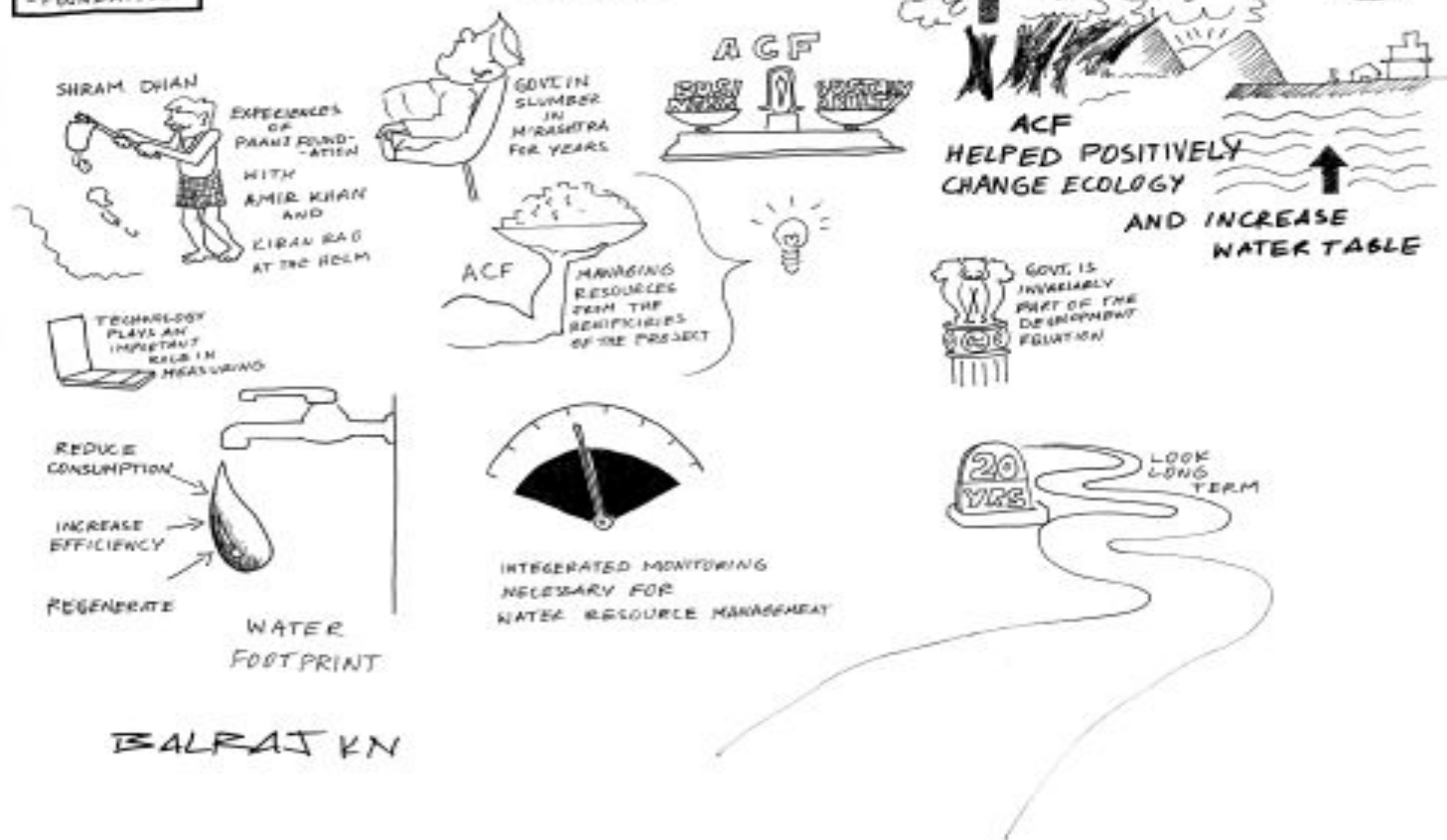
ECO-FRIENDLY COMMUNITIES

SWEDISH INSTITUTE ALUMNI CONCLAVE





SUSTAINABLE PARTNERSHIPS WATER RESOURCE MANAGEMENT





INCLUSIVE CAPITAL ACCELERATING WOMEN-FOCUSED ENTERPRISES

3SE

MINDSET AND CULTURAL
DIFFERENCES
BETWEEN MEN AND WOMEN



3% WOMEN
STARTUPS GET
FUNDED



HOUSEHOLD
MALE-CENTRIC
ATTITUDE AFFECTS
WOMEN ENTREPRENEURS

WOMEN
ENTREPRENEURSHIP
IS NOT JUST FOR
BUSINESS
PROFIT S.
BUT PART PHILANTHROPY



PUTTING MONEY
ON THE TABLE
CHANGES
EVERYTHING



TO EMPOWER
WOMEN, MEN HAVE
TO BE PART OF THE
EQUATION



HELPING
WOMEN BREAK
INSTITUTIONAL
BARRIERS SETS
THEM FREE



NEED FOR
PUBLIC-
PRIVATE
PARTNERSHIPS



NEED FOR EDUCATION AND
LEADERSHIP PROGRAMMES



CONFIDENCE
BUILDING
AND
MENTORING



WE NEED TO
APPLY POSITIVE
DISCRIMINATION
FOR WOMEN

BALRAJ KN