



Responsible Impact Summit and Expo
RISE 2015
Breakthrough Interactions...

Round Table Disaster Response

10-11th September,
MET Convention Centre,
Bandra West, Mumbai

AmeriCares
INDIA

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Multiply Your Impact
WOMEN • SOCIAL • GREEN



ABOUT RISE 2015

RISE 2015 was held on the 10th and 11th of Sept, at the MET Institute of Management, Bandra. RISE which stands for the shared values Responsible, Inclusive, Sustainable and Eco-friendly has been conceived as a platform for Capacity Building and Collaboration. This year's theme of "Breakthrough Innovations", is a platform for CSR and Affirmative Action to:

1. Actively engage participants in an inclusive, flexible and non-competitive format
2. Bring down outreach / visibility costs for development sector organisations through joint infrastructure and shared networks
3. Cut across silos for multi-stakeholder dialogue on a spectrum of issues
4. Design solutions that leverage strengths and resources for integrated development

THE SECTORS

RISE 2015 intended to set the stage for deeper engagement between Government, the Private and Development Sector, Social Enterprises and Impact Investors on:

1. Issues that addressed 8 Impact sectors—Health, Livelihood, Education, Women, Water, Disaster, Road Safety & Employee Engagement
2. Other topics such as Resources for development – People, Technology, Finance, Markets, HR, Communication & Media, Gender & Climate Change, Monitoring and Evaluation

THE FORMAT

RISE 2015 consisted of

1. **ROUNDTABLES** – Interactive sessions among Key Opinion Leaders, Special Interest Groups to discuss issues and work towards solutions
2. **WORKSHOPS** – Intensive consultation with subject matter expert in focus groups
3. **CHAT TABLES** – Informal conversation between relevant participants
4. **EXHIBITION AREA / DISPLAY TABLES** – Space for display, live demos and walk-ins

Roundtable Format

The roundtables have been designed using an anchor and project approach wherein discussions are held over and around a predefined program/Project or area identified by the anchor, moderated by an Industry expert/practitioner; Participants included industry, government, social enterprises, academia and civil society members.

The roundtables served as a need assessment tool to map potential resources and areas of collaboration. They also help to find the needs of the sector, experiential learnings and validate them in the discussions.

We extend a welcome to all the stakeholders to join us and take action based on the outcomes of the roundtable.

For more information or any query please contact devashish.dass@idobro.com or 9823232668

ROUNDTABLE FOR DISASTER RESPONSE

CO-HOSTED BY AMERICARES, INDIA

I. OBJECTIVES OF THE ROUNDTABLE

Through this round table AmeriCares wanted to bring to the table the issues, challenges and way forward for encouraging corporate and individual contribution to 'Pre-positioning of Resources

II. BACKGROUND AND JUSTIFICATION

Disaster preparedness is a very important aspect and different stakeholders can get together to work and reduce its impact.

Be it volunteering, donation of relief material or enabling NGOs through financial donations, Corporates have played a vital role in disaster response and relief efforts in major calamities.

Pre-positioning of resources- manpower, material, partner and financial, shortens the cycle of response ensuring in-time relief to the survivors during a disaster.

III. THE FOCUS OF THE DISCUSSION

The Discussion was based on three main points

Pre preparedness

Pre-positioning of medicines & supplies

Partners & their importance

Technology as a tool

1. Pre preparedness:

Every individual must be trained in the basics of handling an emergency. This will help during disasters as people will be able to attend correctly to the patient's before any medical help arrives. Regular mock drills and fire alarms help to prepare common people so as to prepare them in case of an emergency.

Capacity building of communities can help them to be ready to face emergency situations. This should be included as a module in the current curriculum for the students so that they will be aware about it from a younger age.

2. Pre-positioning of medicines & supplies

Pre-positioning of medicines and materials is a very important part of disaster response as proves to be helpful during the disaster. Every area should have pre-positioning of medicines and materials such as blankets, dry food supplies, hygiene kits etc. stored locally to be made available readily. Also if the materials and medicines are pre-positioned then its quality standards are maintained. Material given during an emergency should also be context related as in should be decided taking into account the background of that area.

Resource mapping of medicines and other materials should be conducted during normal times so as to be able to exactly know and utilize them during emergencies. This will also help in maintaining the standard quality.

3. Partners & their importance

Identifying right partners is the most crucial part of partnership. On-going relationship is crucial as disasters are common and these partnerships may be resourceful during those times. Having partners assists in providing support in remote areas where we are not able to enter. They can also assist in prepositioning of medicines in cases of an emergency. They can also play a vital role in quick response, training, resource mapping, etc.

4. Technology

Social media can be used to educate and make people aware about disaster response and propagate certain tools which can be purchased by local people and kept at home to be used in case of an emergency. Common knowledge has to be shared wherein capacity building comes in to focus. Certain applications can be used to make people aware of disasters and also to help in evacuating them.



IV. PROJECT BENEFICIARIES

Disaster prone locations and communities

V. PARTICIPANTS AND COLLABORATORS

The participants included persons from the Government, Corporate and NGO Sector, Academia, Practitioners, trainers

Experts in the roundtable were:

Potential Collaborators

- Corporate and enterprises – Castrol India, CSR Journal, Crompton Greaves, JCB India, Aparna Bhasin, ReadIndia
- Government – BMC – N ward
- NGOs –Americares, Habitat for Humanity, IMFPA, Cipla Foundation, Nirmaya Health Foundation, TFI, INNER WHEEL
- Academia – MET, TISS, WELLINGKAR

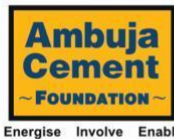
Breakthrough Interactions...



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MET Convention Centre,
Bandra West, Mumbai

Round Table Co-Host



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Idobro Impact Solutions

121, East West Industrial Centre, Safed Pool, Andheri Kurla Road, Andheri (E), Mumbai - 400072
+91 22 65730776 | info@idobro.com | www.idobro.com

[f/idobrocircle](https://www.facebook.com/idobrocircle) [/idobroimpact](https://www.twitter.com/idobroimpact) [in](https://www.linkedin.com/company/idobro) [You Tube](https://www.youtube.com/channel/UC...)